

sky news

ON **WIN**



WHAT IS SKY NEWS ON WIN?

DEDICATED 24-HOUR FREE-TO-AIR NEWS, SPORT, WEATHER AND CURRENT AFFAIRS

Broadcast in **30** local markets across regional Australia.

Insightful, informative, business, news and entertainment programming
for a conservative audience.

The programs that inform you on the issues on the national agenda.

Reach a new audience for

\$200

PER AGG MARKET PER WEEK

plus GST



WHAT \$200 PER WEEK LOOKS LIKE

ACCESS TO A COMBINATION OF LIVE AND TIME-SHIFTED SKY NEWS PROGRAMS & PROGRAM HIGHLIGHTS.

12 WEEK ADVERTISING SUBSCRIPTION

25 X 15 SECONDS OF DAYTIME 0830 - 1800 NEWS/ SPORT PER WEEK
12 X 15 SECONDS OF PEAK TIME 1800 - 2230 NEWS/SPORT PER WEEK
25 X 15 SECONDS PLACED NEWS/SPORT/ PEAK 0830 - 2400 PER WEEK
EXCLUSIVE ACCESS TO UNSOLD BONUS AIRTIME EACH WEEK

IN ANY ONE OF THE LISTED MARKETS

**QUEENSLAND, NORTHERN NSW, SOUTHERN NSW,
VICTORIA, TASMANIA, SOUTH AUSTRALIA
& WESTERN AUSTRALIA**

OR MULTIPLY \$200 BY THE NUMBER OF MARKETS YOU WISH
TO ADVERTISE IN!



SKY NEWS ON WIN PROVIDES EXTENSIVE REGIONAL COVERAGE

SKY NEWS ON WIN TRULY INFLUENCES THE INFLUENCERS

The best in global and national news spanning National Affairs, Politics, Sport, Business, Technology, Weather and Culture.

With premiere names in news and politics, SKY NEWS provides an expert's view on trending topics.

POTENTIAL AUDIENCE

WIN Network	QLD	NNSW	SNSW	VIC
8,140,400	1,853,900	2,183,900	1,499,100	1,257,700
TAS	WA	SA	Griffith	Mildura
524,000	560,200	127,300	68,800	65,500

